

# 白云国际会议中心， 以国际视角为您承办极致盛会

BAIYUN INTERNATIONAL CONVENTION CENTER  
HOST YOUR CONFERENCE FROM  
THE INTERNATIONAL PERSPECTIVE.



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# 第一部分 位置优越 配套完善

## ADVANTAGEOUS LOCATION & FACILITIES

- › 华南会展旗舰，雄踞华南会议中心之首
  - › 国际大会及会议协会（ICCA）的协会成员
  - › 北京奥运会火炬广东省传递起点
  - › 第16届亚洲运动会指定接待饭店，承接亚运会开幕式欢迎国宴
  - › 地处中国广州现代化生态型商贸文化中心——白云新城核心地段
  - › 地铁2号线直达门口，20多条公交线路到达
  - › 粤港澳大湾区首家5G覆盖的大型会馆
- › GZBICC is the leader in the convention and exhibition industry in South China
  - › ICCA Member
  - › It is the starting point of the Olympic torch relay of Guangdong Province in Beijing Olympic Games
  - › It served as the designated hotel of 16th Asian Games to host the state banquet in the opening ceremony
  - › It is located in the core area of the Baiyun New District, which is the modern ecologic commercial and cultural center of Guangzhou
  - › A convenient transport system including Metro Line2 and more than 20 bus lines are adjacent to the venue
  - › It is the first large-scale convention center covered by 5G network in Guangdong-Hong Kong-Macao Greater Bay Area



## 功能设置优越 All-featured facilities

- › 集会议、展览、酒店、宴会、演出、物业于一体的会展综合体
  - › 占地面积27万平方米，配套酒店1122间客房；停车位近2000个
  - › 位于白云新城中心地段
  - › 场馆出入口直通市政道路
- › GZBICC is not only the core brand of Lingnan Group's convention and exhibition Section, but also is the comprehensive convention center integrating hotel, convention, exhibition, performance and property as a whole
  - › Covering an area of 270,000 square meters, the Center has 1122 rooms and provides nearly 2,000 parking spaces
  - › Located in the center of Baiyun CBD
  - › Its independent entrance has easy access to the municipal road







## 先进设施齐全 A complete set of advanced equipments

大型会议厅配备电子表决系统、电子报到系统、会场监控系统、中央控制系统、专业扩声系统、大屏幕显示系统、同声传译系统、智能化电子信息屏蔽系统、记者采访接口系统等，为各界政商务人员提供综合性的会议服务。

Plenary hall can provide comprehensive conference services to Politician and businessman. The service includes electronic registration & voting system, central control system, professional amplify system, grand screen monitor system, synchronized interpretation system, intelligent electronic information screened system, record & gather system for reporters and etc.



## 第二部分 先进完备的会议场所 MULTIFUNCTIONAL EQUIPMENTS

### 会议 Convention

- › 主体三栋会议展览中心超10万平方米
- › 拥有各类型会议室66个
- › 最大会议室可容纳2500人
- › 最大宴会厅可举办3000人的宴会

- › The convention area inside the three main buildings is 100,000 square meters
- › With 66 different types of conference rooms
- › The capacity of the Plenary hall in theatre style is 2500 delegates
- › The capacity of the ballroom for banquets is 3000 people





# 会议室数据展示、会场平面图展示

## The convention parameter and floor plan

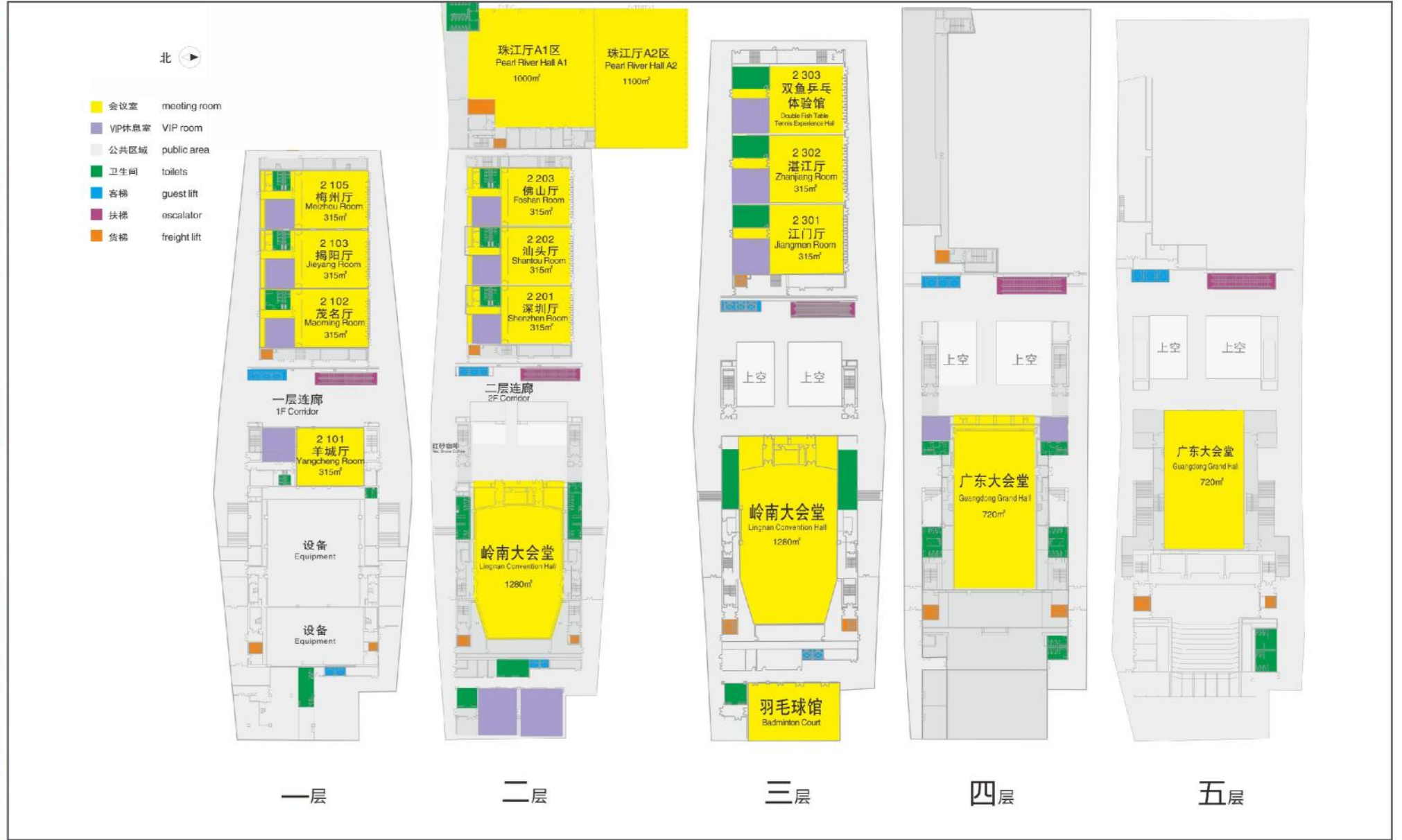


1号楼	2号楼	3号楼
<b>1F</b> 清和厅 大堂吧 前台接待处 商务中心  <b>2F</b> 六和馆全日餐厅  <b>3F-12F</b> 岭南东方酒店客房 康体中心(5F)	<b>1F</b> 2101(羊城厅) 2102(茂名厅) 2103(揭阳厅) 2105(梅州厅) 珠江厅(D区)  <b>2F</b> 岭南大会堂 2201(深圳厅) 2202(汕头厅) 2203(佛山厅) 珠江厅(A区)  <b>3F</b> 岭南大会堂 2301(江门厅) 2302(湛江厅) 乒乓球馆 羽毛球馆 云山花园  <b>4F</b> 广东大会堂 综合办公区	<b>1F</b> 大堂 新闻发布厅 珠江厅(E区)  <b>2F</b> 东方厅 珠江厅(B区)  <b>3F</b> 3301-3316会议室  <b>4F</b> 3401-3418会议室  <b>5F</b> 1号影视厅 2号影视厅 1号国际会议厅 2号国际会议厅
4号楼	5号楼	
<b>1F</b> 世纪大会堂(贵宾楼入口) 越秀华堂 4101(云浮厅) 4102(肇庆厅) 4103(清远厅) 珠江厅(F区)  <b>2F</b> 世纪大会堂(主入口) 4201(东莞厅) 4202(中山厅) 4203(阳江厅) 4205(广州1厅) 4206(广州2厅) 4207(红棉厅) 珠江厅(C区)  <b>3F</b> 世纪大会堂 4301(潮州厅) 4302(珠海厅) 4303(韶关厅) 4305(河源厅) 4306(惠州厅) 4307(汕尾厅) 云山花园	<b>1F</b> 前台接待处 商场  <b>2F</b> 岭馆 辣轩  <b>3F-11F</b> 岭南东方酒店客房	



# 会议室数据展示、会场平面图展示——2号楼

## The convention parameter and floor plan——Block 2



会议室名称 Room	楼层 Floor	面积 (㎡) Area	长 × 宽 × 高 (m) L × W × H	建议容纳人数 Suggested Room Capacities						音响设备 分贝数db	灯光照度参数 (Lux)
				课堂式 Classroom	剧院式 Theatre	回字型 Hollow SQ	U型 U-Shape	宴会 Dinner Set	酒会 Cocktail		
中型会议厅 (9间)	1-3楼	315	18 × 16 × 5	140	200	70	60	120	200	大于或等于90	500
岭南大会堂	2楼	1280	—	—	1200	—	—	—	—	大于或等于103	—
珠江厅A1区	2楼	1000	28.3 × 33.7 × 6	350	500	—	—	540	480	大于或等于90	750
珠江厅A2区	2楼	1100	25.4 × 42.8 × 7	350	500	—	—	450	480	大于或等于90	750
广东大会堂	4楼	720	—	—	500	—	—	—	—	大于或等于90	—



# 会议室数据展示、会场平面图展示——3号楼

## The convention parameter and floor plan——Block 3



会议室名称 Room	楼层 Floor	面积 (m <sup>2</sup> ) Area	长 × 宽 × 高 (m) L × W × H	建议容纳人数 Suggested Room Capacities						音响设备 分贝数db	灯光照度参数 (Lux)
				课堂式 Classroom	剧院式 Theatre	回字型 Hollow SQ	U型 U-Shape	宴会 Dinner Set	酒会 Cocktail		
新闻发布厅	1楼	300	18 × 18 × 5	90	140	70	60	—	—	大于或等于90	300
东方厅	2楼	1720	40 × 44.2 × 24	819	1500	450	430	900	700	大于或等于103	1000
珠江厅B区	2楼	1150	47.3 × 23.9 × 6	350	500	—	—	540	500	大于或等于90	750
小型会议室 (30间)	3-4楼	123	15 × 9 × 5	60	80	30	24	—	—	大于或等于90	300
1号国际会议厅	5楼	370	—	150	200	80	60	—	—	大于或等于90	500
2号国际会议厅	5楼	250	—	—	174	—	—	—	—	大于或等于90	500



# 会议室数据展示、会场平面图展示——4号楼

## The convention parameter and floor plan——Block 4



会议室名称 Room	楼层 Floor	面积 (m²) Area	长 × 宽 × 高 (m) L × W × H	建议容纳人数 Suggested Room Capacities						音响设备 分贝数db	灯光照度参数 (Lux)
				课堂式 Classroom	剧院式 Theatre	回字型 Hollow SQ	U型 U-Shape	宴会 Dinner Set	酒会 Cocktail		
越秀华堂	1楼	625	—	—	234	—	—	—	—	大于或等于90	300
世纪大会堂	1-3楼	4770	—	—	2500	—	—	—	—	大于或等于103	—
中型会议厅 (15间)	1-3楼	315	16 × 16 × 5	140	200	70	60	120	200	大于或等于90	500
珠江厅C1区	2楼	1650	48.7 × 33.7 × 6	350	500	—	—	920	780	大于或等于90	750
珠江厅C2区	2楼	1100	25.4 × 42.8 × 7	350	500	—	—	450	480	大于或等于90	750



# 第三部分 灵动创意的展览空间 FLEXIBLE EXHIBITION VENUES

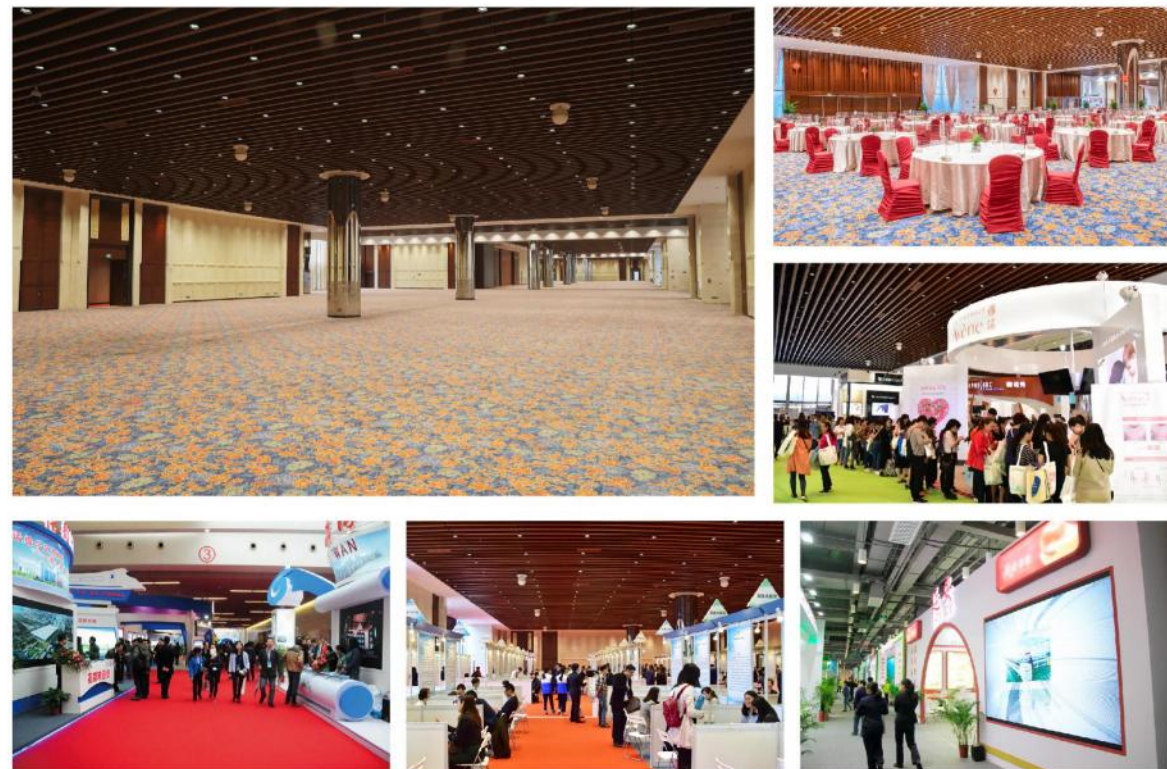
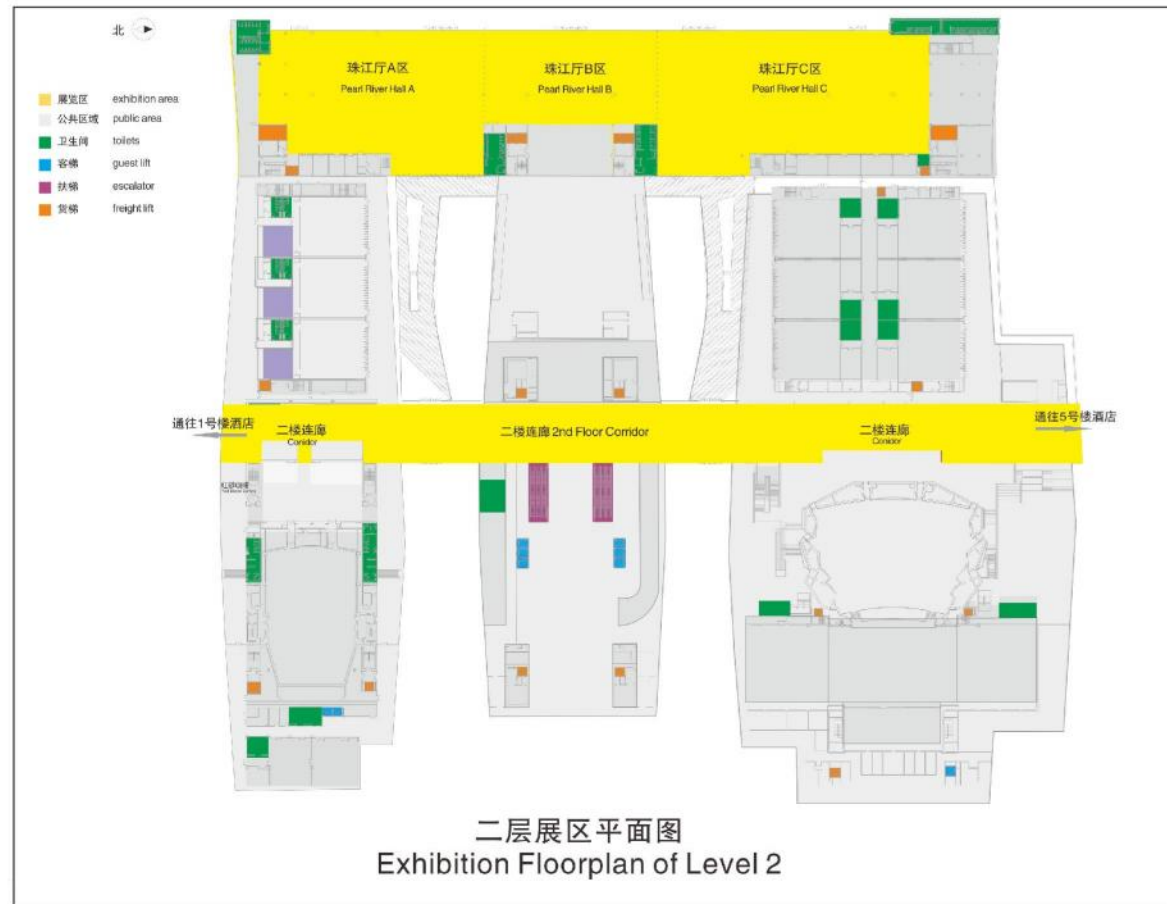
## 展览 Exhibition

- › 3万多平方米展览场地
- › 专业高效的展览服务团队
- › 一体化管理与服务体系
- › An exhibition venue of more than 30,000 square meters
- › Professional and efficient exhibition service team
- › Integrated management and service system

会议室名称 Room	面积 (㎡) Area	灯光照度 参数(Lux)
珠江厅A区	2100	750
珠江厅B区	1150	750
珠江厅C区	2750	750
珠江厅D区	5500	300
珠江厅E区		300
珠江厅F区		300







展览场地名称 Site	面积(m <sup>2</sup> ) Area
西广场	10000
3号楼广场	7000







## 第四部分 华南星级的艺术殿堂

### FIRST-CLASS THEATER

- › 拥有3大顶级剧院
- › 连续三届广州（白云）迎新年倒计时晚会
- › 配备大中小型化妆间、琴房、排练厅
- › 升降平台可自动升降、平移，在场景转换、空间布置方面，为演出创造丰富的视觉效果
- › 音响配置达国家音乐扩声一级标准
- › 第九届中国艺术节组委会评定的媲美广州歌剧院的广州唯一A类剧院

- › 3 top-level theatres
- › Guangzhou (Baiyun) New Year Party has been held for 3 consecutive years
- › Equipped with different size of rooms, piano rooms and practicing rooms
- › The lifting platforms enrich the visual effect by automatic lifting and shifting in the scene conversion and layout
- › Its sound equipment reaches the first level of national music amplification standard
- › It has been awarded as the only A level theatres in Guangzhou that can be Guangzhou Opera House by the 9th China Art Festival Committee





## 第五部分 别具一格的宴会体验 UNIQUE BANQUET EXPERIENCES

- › 16间风格各异的宴会场地和餐厅
- › 职业化专业餐饮服务团队，2500平方米中央厨房，能保证10000-12000人同时用餐形式灵活丰富以满足多样化需求
- › It has 16 banquet venues and restaurants in different styles
- › The professional team is proud to include many talented chefs skilled in both Western and Asian cuisines. With 2500 square meters of kitchens in various locations inside the venue, GZBICC can cater for 10,000 to 12,000 people simultaneously. Diverse catering services are thoughtfully tailored to meet the highest satisfactions of the guests



### 类型

- › 中西式主题宴会
- › 自助餐
- › 鸡尾酒会
- › 商务套餐
- › Western and Chinese themed banquets
- › International style buffet
- › Cocktails reception
- › Coffee and tea break







## 第六部分 体贴温馨的酒店服务 EXCELLENT HOTEL SERVICES

会议中心配套的岭南东方酒店，按星级标准建造，1122间客房，舒适、尊贵，俯仰之间，尽揽白云山迷人景致。酒店服务以人为本，设施一应俱全，配备高速网络，为客户提供细微优享服务。

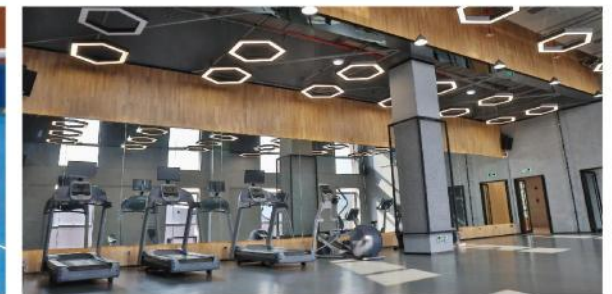
Lingnan Dongfang Hotel of Baiyun International Convention Center is built in accordance with star level standard. It has 1122 rooms which provide comfortable and luxurious experience with a charming view of Baiyun Mountain. The hotel is customer-oriented and it is equipped with complete facilities and high-speed Internet to provide guests with detailed and enjoyable service.





## 服务周到 International Standard Services

- › 智能酒店自助入住系统快速，方便，为您提供极致的入住体验
- › 一应俱全的康体设施
- › 金钥匙贴身管家式服务
- › 公共区域无线网络全面覆盖
- › Intelligent self-service check-in system
- › Recreational facilities of all kinds
- › Personal butler service
- › WLAN internet system covering the entire building



## 宾至如归 Home-feeling

拥有5间风味各异，独具特色的美食餐厅。提供精致粤式、香辣风味等佳肴，精心演绎每一道菜式，令人充分感受不同菜系一丝不苟的心思创意，为您带来极致的美食体验。

There are 5 gourmet restaurants with different flavors and unique features, offering exquisite Cantonese, spicy dishes and other dishes. Each dish is prepared with care to fully reflect the meticulous thinking and innovative idea of the cuisine. We are committed to bringing you the ultimate gourmet experience.







## 第七部分 高端智能的商务空间 SPACIOUS OFFICE RENTAL

### 写字楼 Office Areas

- › 交通便利程度是选择办公和商务活动地点的重要因素之一，写字楼总面积近16000平方米
- › 依托白云国际会议中心行业领先的品牌效应，兼具环境优美、视野开阔，选择在白云国际会议中心设立办公地点，享受一站式服务

- › Traffic convenience is one of the important factors in choosing office and business venues. The office building covers a total area of nearly 16,000 square meters
- › The office location enjoys the integrated facilities of GZBICC with a pleasant environment and a great view







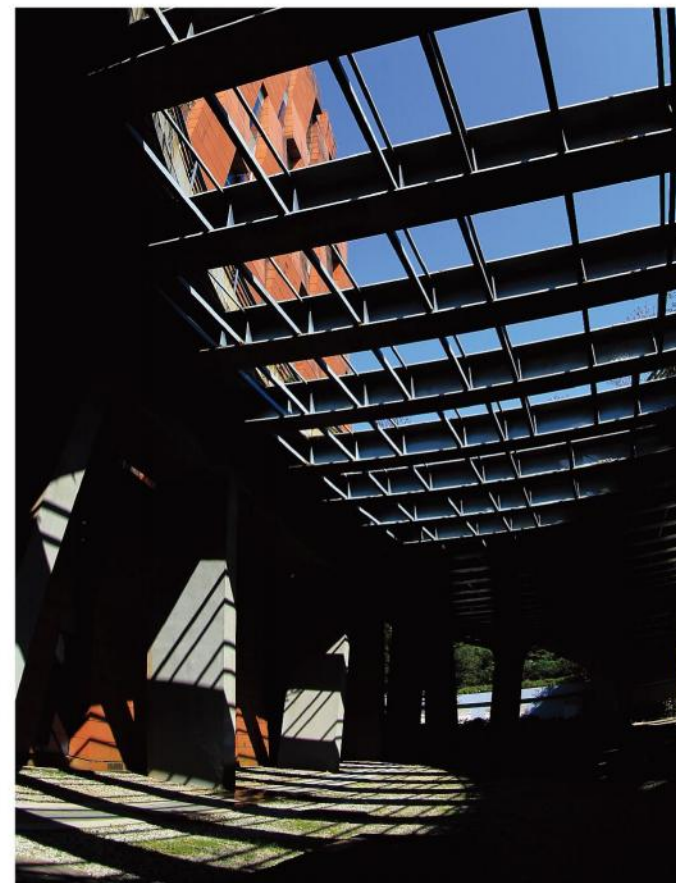
## 第八部分 绿色环境 四季花开 GREEN ENVIRONMENT

- › “一路一景”，充分展现广州花景
- › 展现广州都市形象的三大节点之一
- › 绿化面积达8.45万平方米，绿化率达31.3%
- › 树木超过2300棵，鲜花超过100种

- › “One road, one scenery” fully reflects the flower scene in Guangzhou
- › One of three major nodes that show the image of Guangzhou
- › Green area is around 84,500 square meters, with the landscaping ratio of 31.3 %
- › There are over 2300 trees and 100 kinds of flowers







通风——建筑设计充分采用自然通风理念，并结合中央空调系统，送、排风系统，达到促进室内空气流通，降低能源消耗的效果。主要公众场地设计为大空间布局，3号楼大堂、1、5号楼大厅、东方厅、世纪大会堂等场地的空间高度均为15M以上，一、二楼连廊主通道、中型会议室等场馆，空间高度达到7.5M以上，保障了良好的通风条件。

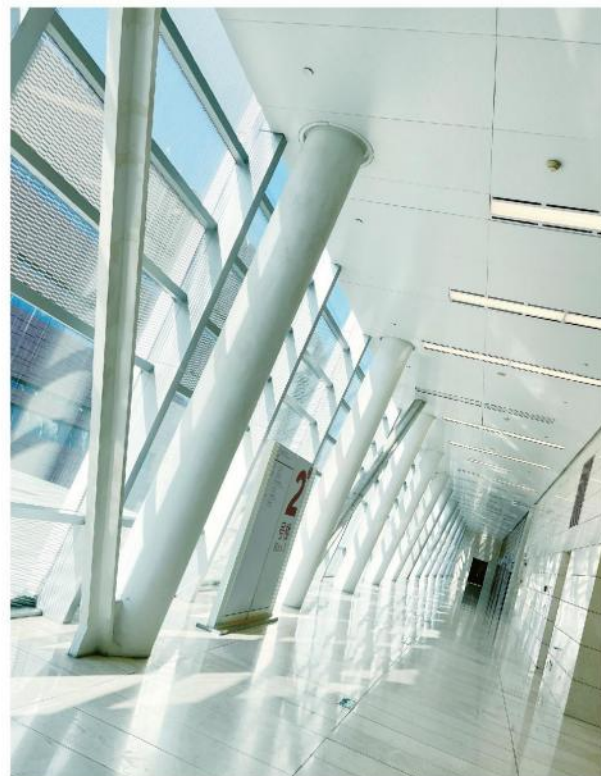
Ventilation - The building design fully adopts the concept of natural ventilation, combined with the central air conditioning system, the delivery and exhaust system to achieve the effect of promoting indoor air circulation and reducing energy consumption. The main public venues are designed for large space layout, the space heights of the Block 3 lobby, Block 1, Block 5, Oriental Hall, Century Convention Hall and other venues are all above 15M. The first and second floor corridors, medium-sized conference rooms and other venues, the space heights there are above 7.5M, which ensures good ventilation conditions.

## 第九部分 生态环保 节能减排

### ENVIRONMENT FRIENDLY

能源——节能降耗，科技环保。大多数主要设备采用变频技术；使用LED照明设备；锅炉、厨房设备全部使用能效高，污染小的天然气；严格执行国家排污标准，节能环保成绩显著。

Energy - energy saving, technology and environmental protection. 85% of the major equipment use frequency conversion technology. The energy-inefficient lighting equipment are replaced by LED light source. All kitchen equipment and boilers use natural gas, which is more efficiency and less pollution. GZBICC implements the national emission standards strictly, so the energy saving and environmental protection achievements are remarkable.



采光——合理采用玻璃幕墙、玻璃天顶结构设计，在充分考虑节能能耗的基础上，利用自然采光，保持了良好的光照度。

Lighting - In full consideration of energy-saving, buildings reasonable use the natural lighting by glass curtain wall and glass ceiling structure to maintain a good illumination.

温度——严格控制餐饮、宴会区域夏季温度不低于23° C，房间、公共区域夏季温度不低于26° C的要求。

Temperature - The temperature is strictly control in several areas. For example, the dining, banquet area is not less than 23 degrees while room and public is not less than 26 degrees in summer.

设备——空调主机、直梯、扶手电梯全部采用变频节能设备；空调末端、通风、供水、大功率电机等主要设备，85%以上采用变频设备。

Equipment - All central air-conditionings, ladders and handrail elevators and over 85% of the terminal of air conditioning, ventilation, water supply and high-power motors and other major equipments use frequency conversion energy-saving equipments to save energy.





# 第十部分 立体交通 四通八达

## CONVENIENT TRANSPORTATION NETWORK

- ▶ 距广州白云国际机场27公里/约35分钟
- ▶ 距广州火车站7公里/约15分钟
- ▶ 距广州火车东站11公里/约23分钟
- ▶ 距广州火车南站33公里/约50分钟
- ▶ 距广州火车北站35公里/约55分钟
- ▶ 距广州CBD 12公里/约26分钟
- ▶ 距周边商业圈（万达广场、凯德广场、5号停机坪）1.5公里/约10分钟
- ▶ 27 Km away from Guangzhou Baiyun International Airport /About 35 minutes' drive from Guangzhou Baiyun International Airport
- ▶ 7 Km away from Guangzhou Railway Station /About 15 minutes' drive from Guangzhou Railway Station
- ▶ 11 Km away from Guangzhou East Railway Station/About 23 minutes' drive from Guangzhou East Railway Station
- ▶ 33 Km away from Guangzhou South Railway Station/About 50 minutes' drive from Guangzhou South Railway Station
- ▶ 35 Km away from Guangzhou North Railway Station/About 55 minutes' drive from Guangzhou South Railway Station
- ▶ 12 Km away from Guangzhou Center Business District/About 26 minutes' drive from Guangzhou Center Business District
- ▶ 1.5 km away from the surrounding business circles (Wanda Plaza, Kaide Mall Yunshang, Gate 5 Mall Shopping Plaza). /About 10 minutes' drive from the surrounding business circles (Wanda Plaza, Kaide Mall Yunshang, Gate 5 Mall Shopping Plaza)

